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D1 Jackson Co-Owners to Host Grand Opening Event

St. Dominic's, Capital Orthopaedic, Oher & Johnson will unveil facility on Friday, May 3

JACKSON, MS. (April 18, 2013) – D1 Jackson will be officially unveiled on Friday, May 3. The sports training & therapy facility, located in Madison, will host an invitation-only **D1 Jackson Grand Opening** event in the afternoon. Later in the evening, D1 Jackson members will participate in the **Michael Oher & Antonio Johnson D1 Jackson Training Experience**.

The **D1 Jackson Grand Opening** will provide community leaders and special guests a sneak-peak of the new, 20,000+ square foot facility with a reception, special program and tours.

Following the afternoon festivities, D1 Jackson pro athlete co-owners Michael Oher and Antonio Johnson will host a training event for D1 Jackson members.

During the training event, D1 Jackson members will have the exclusive opportunity to be trained by Oher & Johnson, with the assistance of D1 coaches. The training experience is free to D1 Jackson members. A limited number of D1 Jackson memberships are currently available. For more information, visit D1Jackson.com.

The Michael Oher & Antonio Johnson D1 Jackson Experience schedule is as follows:

7:00 - 7:45 PM - Rookie (ages 7-11)

7:00 - 7:45 PM - Adult Boot Camp

7:45 - 8:30 PM - Developmental (Ages 12-14)

7:45 - 8:30 PM - Prep (Ages 15-18)

MEDIA NOTE: The **D1 Jackson Grand Opening** afternoon event is closed to media. The **Michael Oher & Antonio Johnson D1 Jackson Experience** event will be open to credentialed media at from 7:15-8:15 PM. Oher and Johnson will be available for interviews. All media credential requests must go through Ron Rickel.

- D1 Jackson, located at 214 Parkway East in Madison, will officially open to the public on Saturday, May 4. The state-of-the-art facility has an indoor turf field, collegiate-style weight room, locker rooms and a sports therapy clinic geared toward athletes and athletic injuries.
- St. Dominic's, Capital Orthopaedic & Sports Medicine Center, Michael Oher, Antonio Johnson, are co-owners of D1 Jackson.
- D1 has nineteen (19) U.S. locations with pro athlete, sports medicine and in-house therapy partners. Pro athlete co-owners in other facilities include Peyton Manning, Heather Mitts, Philip Rivers, Tim Tebow, Herschel Walker & Jason Witten.
- D1 specializes in making athletes faster, stronger, more agile, and explosive, while also building character. D1's adult programs are suitable for any gender and fitness level; whether you are looking for weight loss, general health, strength, or endurance, D1's programs deliver results.
- D1 believes replicating top college and pro training environments is the best setting for athletes to reach their goals. The Division 1 experience sets D1 apart from other training programs. Everyone who walks through the doors of our state-of-the-art facilities is trained and treated like an elite athlete.